



ASHLESHA NAVALE

Graphic Designer

As a graphic designer I bring along a wealth of 8 years of experience to the table with expertise in the field of Graphic, Fashion, and Textile Design. I have a deep understanding of design principles, colour theory, typography, and composition, and I constantly seek new and innovative ways to push the boundaries of design. I have strong communication and project management abilities and I am always looking for ways to improve and grow as a designer. I am confident that I would be an asset to any design team and I am eager to bring my passion and skills to a new challenge.

CONTACT

- +1 916 260 6301
- www.ashleshandesign.com
- ashleshanavale92@gmail.com
- Fremont, CA

SOFTWARE SKILLS

Adobe Creative Suite -

- Photoshop ●●●●●●●●●○
- Illustrator ●●●●●●●●○
- InDesign ●●●●●●●●○
- XD ●●●●●●●●○
- Figma ●●●●●●●●○
- InVision Studio ●●●●●●●●○

Programming languages -

- HTML
- CSS

SKILLS

- Typography
- Colour theory
- Layout and composition
- Web design
- User interface design
- Communication
- Collaboration
- Print production
- Prepress preparation
- Time management
- Project management

EDUCATION

Professional Program in Graphic Design (February 2022 – May 2023)

UC Berkeley Extension, CA.

Certificate course in Adobe Graphic Software (June 2021- Nov 2021)

Infinite Graphix Technologies, India.

Bachelor of Fashion Design (2010-2014)

Symbiosis Institute of Design, India.

WORK EXPERIENCE

One Community Global, US (July, 2023 – Present)

Role - Graphic Designer Volunteer

- Create Volunteer Announcements and Web content.
- Create Weekly Social Media and YouTube Preview/Intro Images.

Future Group, Mumbai (August, 2015 – March 2021)

Role - Deputy Manager

- Conceptualization of themes & colours for the season.
- Design merchandise catalogue, brand labels and tags for brand recognition.

Symbiosis Institute of Design (April 2018- June 2020)

External Jury Panellist (Freelance)

Anita Dongre - AND India Ltd. (June, 2014- June 2015)

Role - Senior Executive Designer.

- Worked with NGOs like SEWA on Indian Crafts.
- Graphic developments.

Dastkar Andhra (May, 2013- July 2013)

Internship

ACHIEVEMENTS

- **Gold Medal-Late Jayatee Deshmukh Award** by the **President of India** for the Best Outgoing Girl Student of Symbiosis International University Batch 2010-2014.
- Degree Project – **Awarded Most Commercially Viable Collection** for Design Showcase 2014.
- 1st Award for **Academic Excellence** for the Fashion Design Batch 2010- 2014.